

THE HEARTBEAT OF A VITAL NETWORK

ACTION PLAN



Interregional
Alliance for the
Rhine-Alpine Corridor
EGTC



THE HEARTBEAT OF A VITAL NETWORK

ACTION PLAN

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1 INTRODUCTION

1.1 THE EGTC RHINE-ALPINE

The Interregional Alliance for the Rhine-Alpine Corridor, established in April 2015, is a European Grouping of Territorial Cooperation (EGTC) that facilitates and promotes collaboration among its members to strengthen and coordinate the integrated development of the multimodal Rhine-Alpine Corridor from regional and local perspectives (www.egtc-rhine-alpine.eu).

Figure 1 depicts the core focus areas of the **EGTC Rhine-Alpine Corridor (RALP)** and highlights its extensive approach to regional development and cooperation.

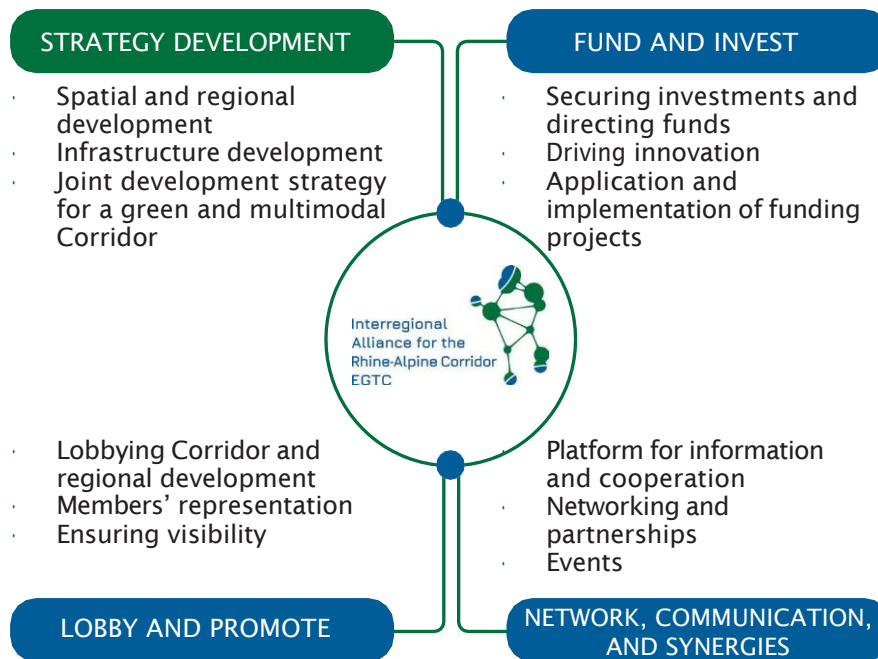


Figure 1: Overview of RALP activities

- The **Strategy Development** aspect of the RALP focuses on advancing spatial and infrastructure development to create a green and multimodal transport corridor. This involves planning and implementing strategies that support both economic growth and environmental sustainability, ensuring efficient cross-border connectivity and the alignment of regional policies with European transport goals. In this area, the developed “Roadmap Towards a Carbon Neutral Rhine-Alpine Corridor” is a good example of RALP’s strategy development efforts.
- The **Fund and Invest** component emphasises securing investments and directing funding towards key projects that enhance the corridor’s development. By driving innovation and supporting the application and implementation of funding projects such as participation in several projects [MultiRELOAD](#), [Share4Equity](#) and [ESPON PREPARED](#), the RALP aims to ensure that financial resources are used effectively to improve infrastructure quality and promote sustainable transport solutions.
- The **Lobby and Promote** role refers to the RALP actively advocating for the corridor’s regional and cross-border development. It represents the interests of its members by lobbying policymakers and institutions while working to raise visibility for the corridor’s importance in European logistics and transport networks. To this purpose, the RALP releases position papers and studies on various topics.
- The **Network, Communication, and Synergies** focus centres on fostering cooperation and information exchange among stakeholders by organising Rhine-Alpine talks, workshops and attending conferences. By providing a platform for partnerships, organizing events, and encouraging collaboration between regions and sectors, the RALP strengthens coordination efforts and promotes shared goals for a more connected and sustainable corridor.

1.2 THE NORTH SEA-RHINE-MEDITERRANEAN CORRIDOR

The **North Sea-Rhine-Mediterranean (NSRM)** Corridor is a key part of the European Transport Network TEN-T and was established to enhance connectivity and transport efficiency across Europe. It was formed through the merger of the former **Rhine-Alpine Corridor** and the **North Sea-Mediterranean Corridor**, two critical corridors that played distinct roles in the European freight and logistics network.

The maps below illustrate the rail and road networks of this merger together with rail and road terminals, ports and urban nodes. This merger was designed to create a more integrated and cohesive transport network that spans eight countries: Ireland, the Netherlands, Belgium, Luxembourg, France, Germany, Switzerland, and Italy (**NSRM Corridor**).

- The **Rhine-Alpine Corridor** was historically one of Europe's most heavily utilised freight routes, linking the North Sea ports of Rotterdam and Antwerp to the Mediterranean basin in Genoa. It crossed vital economic regions such as the Rhine-Ruhr, Rhine-Main-Neckar, and the Milan metropolitan area which makes it central to European logistics and cross-border freight movement.
- The **North Sea-Mediterranean Corridor** connected the North Sea ports to the Mediterranean, facilitating multimodal transport across countries like the Netherlands, Belgium, Luxembourg, and France. It played a significant role in linking Western Europe's economic hubs and supporting international trade.

By merging these two corridors, the NSRM Corridor has been designed to streamline transport operations, reduce cross-border bottlenecks, and strengthen the multimodal nature of European logistics. Currently, the Corridor covers approximately 12,150 km of railway lines, 5,000 km of roads, and 5,030 km of inland waterways that also connects major ports and economic centres.

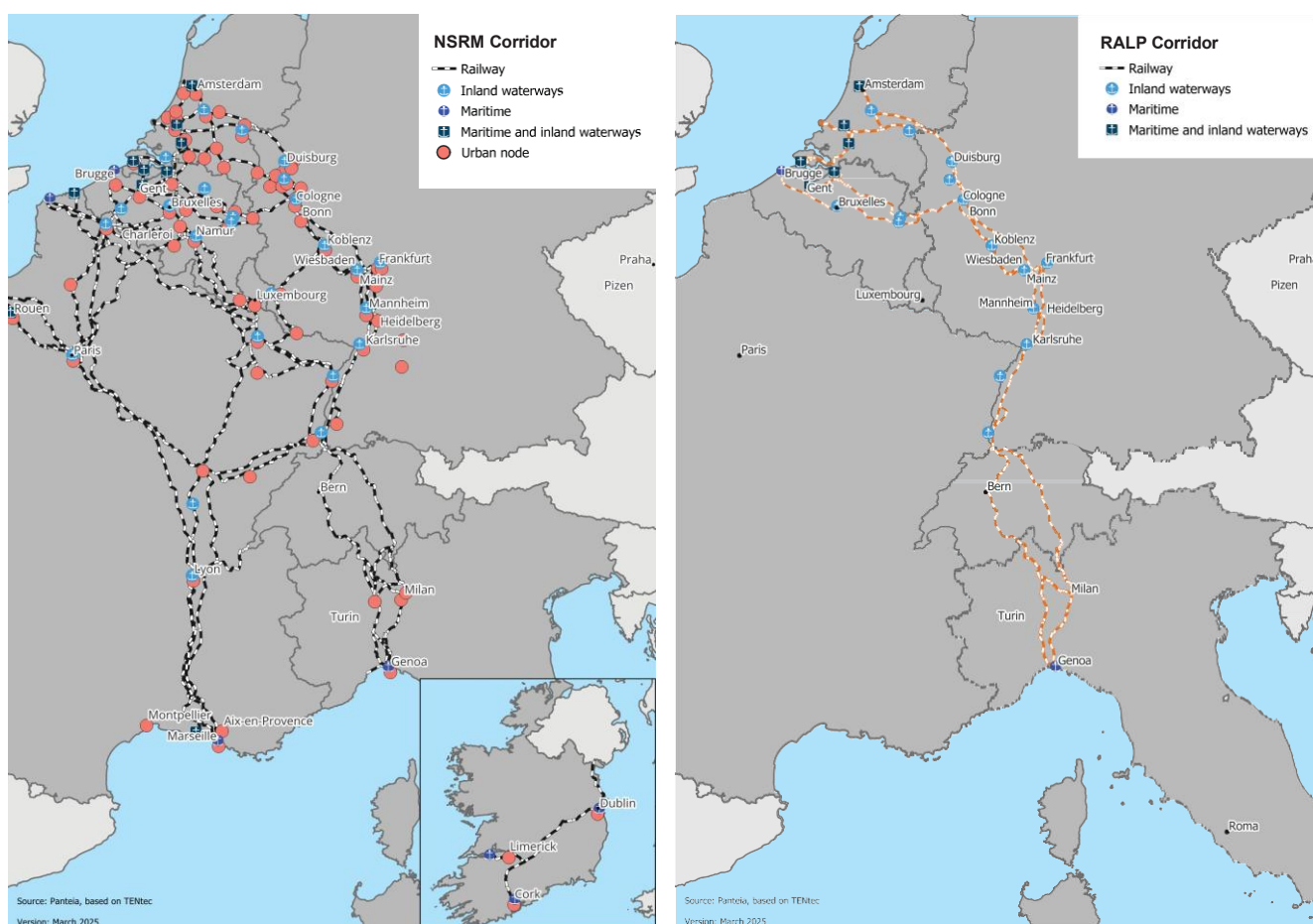


Figure 2: North Sea-Rhine-Mediterranean (NSRM) and former Rhine-Alpine Corridor (RALP). Source: [TENtec](#).

2 ACTION PLAN

2.1 FROM STRATEGY TO THREE MAIN PILLARS

The outcomes of various meetings with RALP members, its advisory board, and other stakeholders, along with group discussions, surveys, and workshops, have led to the identification of three main pillars:

- Green Corridor
- Connected Corridor
- Cross-Border Issues (initially Coordinated Corridor)

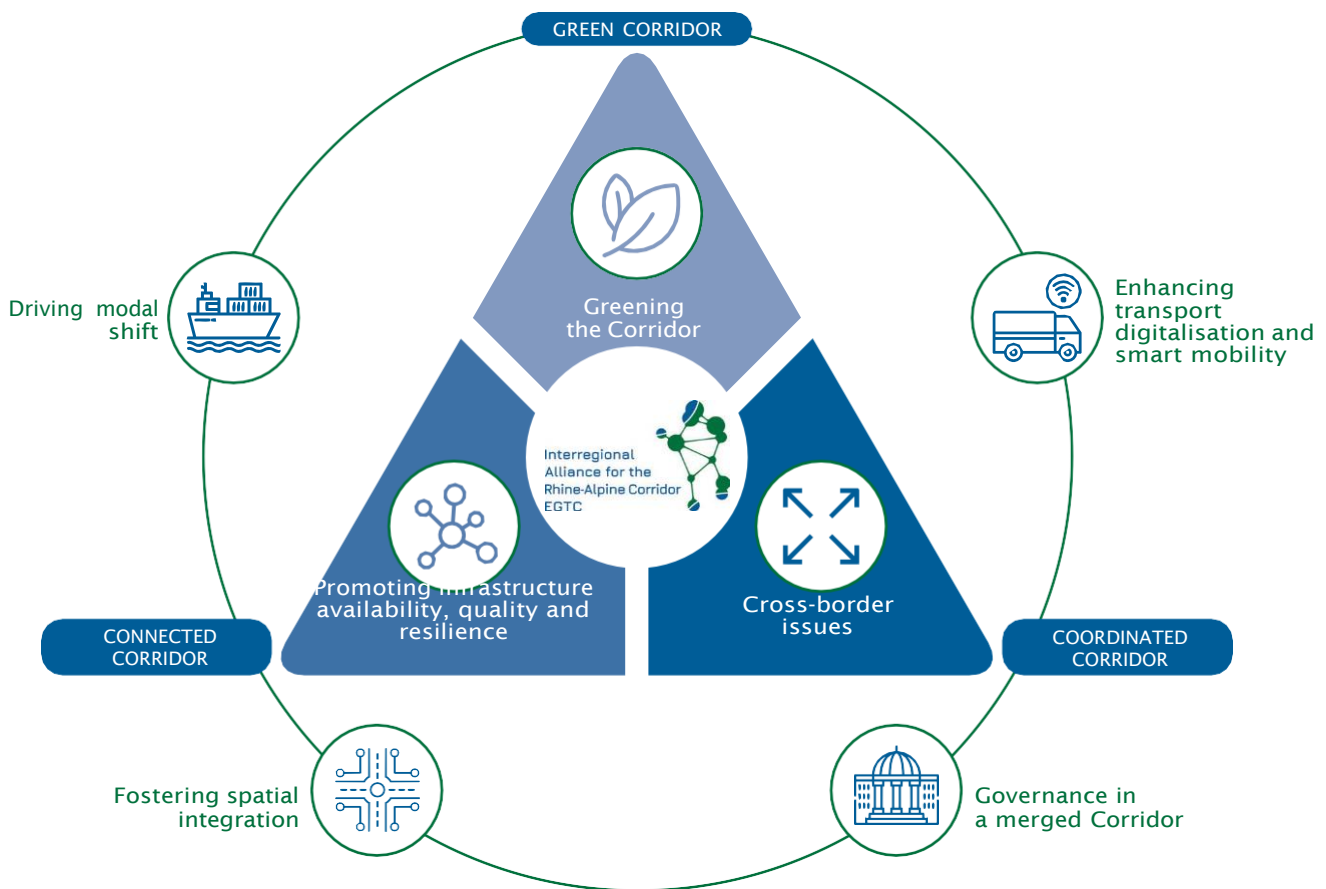


Figure 5: Main pillars and priorities of the Rhine-Alpine

The main pillars form the cornerstones of the action plan moving forward. The following section elaborates on these pillars and their main and interconnected priorities, presenting the collective results of the workshops and the shared commitment of member organisations to advance these strategic objectives. Working Groups based on these pillars have been established to coordinate and advance the Action Plan.

The Action Plan serves as an operational framework and will act as a [guideline until 2028](#). After this three-year period, it will be subject to periodic updates to adapt to evolving priorities and new developments.

It is important to note that this document is a [draft](#), and the timeline provided is indicative and subject to change.

2.2 OVERVIEW ACTION PLAN

The Action Plan below summarizes in a nutshell the cross-cutting activities (grey) as well as the WGs Green Corridor (green), Connected Corridor (blue), Cross-border (yellow), and Communication and Governance (red). The goal is finalizing the tables early 2026. Detailed Action Plans for each pillar are included in the subsequent chapters.

Timeline	Action	Actors (Lead in Bold)
Sept 2025, Yearly	Share funding priorities for cross-border projects	Cross-border WG , EGTC Members
Sept–Dec 2025, Continuous	Facilitate communication between EU bodies and EGTC members	Communication WG , All WGs
End of 2025	Define coordination process between Coordination Group and other WGs	Coordination Group , All WGs
End of 2025	Create a platform to coordinate public communications of all WGs	Communication WG , Office
End of 2025	Update lobby messages for cross-border issues	Cross-border WG , Communication WG
End of 2025	Confirm final attribution of urban nodes (Connected vs. Cross-border WG)	Cross-border WG , Connected WG
End of 2025	Update and finalize communication strategy	Communication WG , Managing Committee
End of 2025, Continuous updates	Develop overarching narrative/storyline for strategy communication	Communication WG , All WGs
Continuous	Lobby policymakers for green corridor inclusion in strategies	Greening WG , Advisory Board
Continuous	Coordinate funding applications for sustainable technologies	Greening WG , Office
Continuous	Facilitate stakeholder engagement meetings	Greening WG , EGTC Members
Continuous	Address dual use concerns under resilience workstreams	Connected WG , Cross-border WG
Continuous	Disseminate position papers at key events	Communication WG , Coordination Group
Continuous	Create and maintain strong social media presence	Office , Communication WG
Half-Yearly	Monitor communication activities and stakeholder engagement	Communication WG , Office
2025–2026	Assess impacts of NSRM merger and develop governance strategy	Cross-border WG , PREPARED Project
2025–2026	Contribute to PREPARED project findings and acquire new EGTC members	Communication WG , Office
2026	Strengthen EGTC participation in EU initiatives (TEN-T, Horizon Europe)	Communication WG , EGTC Members
Feb 26	Develop policy brief on greening efforts and modal shift	Greening WG , Advisory Board
1 st Quarter 2026	Map bottlenecks and infrastructure issues	Connected WG , PREPARED Project
1 st Quarter 2026	Define pressing border-region challenges and draft position paper	Cross-border WG , Advisory Board
1 st Quarter 2026	Develop unified bottleneck classification framework	Connected WG , PREPARED Project
2 nd Quarter 2026	Deliver position paper on bottlenecks to EU bodies	Connected WG , Office
3 rd Quarter 2026	Conduct resilience study and define criteria for competitiveness	Connected WG , Office
2026–2027, Continuous	Explore Rhine-Alpine cross-border projects in EU programs	Cross-border WG
1 st Quarter 2027	Collect data on urban nodes and intermodal passenger transport	Connected WG , Office
2 nd –4 th Quarter 2027	Deliver proposals on urban nodes and freight transport	Connected WG , Office
2027–2028 preparation period	Evaluate progress and provide input for 2028 Action Plan update	All WGs

2.3 ACTION PLAN GREEN CORRIDOR

Representatives of the Working Group Green Corridor are:

Leader:

- Birgit Oosterhuis (Provincie Zuid-Holland) - b.oosterhuis@pzh.nl

Members:

- Onno de Jong (Port of Rotterdam) - ojm.jong@portofrotterdam.com
- Emma Gaia Bugoni (Metropolitan City of Milan) - eg.bugoni@cittametropolitana.mi.it
- Theo Heinink (Clean Energy Hubs, Gelderland) - t.heinink@gelderland.nl
- Julian Berger (Region Karlsruhe) - julian.berger@region-karlsruhe.de
- Emanuele Profice (Ports of Genoa) - emanuele.profice@portsofgenoa.com
- Christina Rubach (Duisport) - christina.rubach@duisport.de

Greening the Corridor is the main priority of this pillar for promoting sustainable development and reducing the environmental impact of freight and passenger transport. By focusing on cleaner energy sources, infrastructure improvements, and stakeholder collaboration, this initiative aims to create a more resilient and eco-friendly Corridor that supports long-term economic growth and social cohesion. This pillar is interconnected with **Driving Modal Shift**, ensuring that freight and passenger transport transitions towards more sustainable modes, and **Enhancing Transport Digitalisation and Smart Mobility**, leveraging technology for sustainable corridor operations.

Main goals of this Working Group are

- **ADVANCING GREENING STRATEGIES AND MODAL SHIFT** to align regional, national, and EU policies to improve **sustainable infrastructure** and facilitate implementation of **emission-free vehicles**.
- **INCENTIVE PROGRAMS FOR TRANSPORT DIGITALISATION AND SMART TECHNOLOGIES** to harness various funding sources and incentives for the **adoption of environmentally friendly technologies**.
- **STAKEHOLDER ENGAGEMENT FOR GREENING THE CORRIDOR** to build support for **promoting greening corridors** and to **create strong stakeholder collaboration** to strengthen advocacy.

The Action Plan developed by the Working Group Green Corridor:

TIMELINE	ACTION	ACTORS
June 2026	Develop a policy brief presenting the impact of current and future policies on the greening efforts and modal shift, including low/ zero-emission vehicles and alternative fuels	WG Green Corridor
Once every year	Organise internal meetings on incentive programs for sustainable technologies	WG Green Corridor
Continuous	Facilitate communication between EU bodies and the members: Coordination and strategic direction	All WGs
Continuous	Lobby with policymakers for the inclusion of green Corridor development in the regional and national strategies	WG Green Corridor
May 2026	Engage in high-level advocacy to represent the RALP and its members: Represent in policy discussions to promote Green Corridor efforts	RALP Advisory Board
Continuous	Coordinate funding applications and facilitate knowledge exchange: Pursue and identify funding opportunities	WG Green Corridor
Continuous	Lobby for policy support : Engage with public institutions and funding bodies to secure financial incentives, Prepare and contribute to funding applications for EU, national, and other funding sources	WG Green Corridor
Continuous	Present best practices and results of pilot projects during RALP meetings and workshops: Share experiences	WG Green Corridor
Continuous	Share knowledge and information with the RALP and its members: Provide insights into the high-impact areas for financial incentives	RALP Advisory board
Continuous	Facilitate stakeholder engagement meetings: Coordination and strategic direction	WG Green Corridor
Continuous	Advocate informal planning and promote RALP activities: Actively participate in EGTC organised events and initiatives to increase public awareness	WG Green Corridor
Continuous	Lobby with local organisations, research institutions, and advocacy groups to expand the Green Corridor network : Develop partnerships with local and regional governments	WG Green Corridor

2.4 ACTION PLAN CONNECTED CORRIDOR

Representatives of the Working Group Connected Corridor are:

Leader:

- Giovanni Mancardi (Regione Lombardia) - giovanni_mancardi@regione.lombardia.it

Members:

- Christian Seul (Metropolregion Rheinland) - christian.seul@metropolregion-rheinland.de
- Tristan Atmania (Eurometropole Metz) - tatmania@eurometropolemetz.eu
- Michele Cervetto (Regione Liguria) - michele.cervetto@regione.liguria.it
- Tim Neugebauer (City of Mannheim) - tim.neugebauer@mannheim.de
- Thomas Satzinger (Verband Region Rhein-Neckar) - thomas.satzinger@vrrn.de
- Edith Mbandakasa Malonga (Regione Lombardia) - edith_mbandakasa_malonga@regione.lombardia.it
- Tilman, Petters (Stadt Lahr) - tilman.petters@lahr.de

Promoting Infrastructure Availability, Quality, and Resilience is the main priority of this pillar for sustaining efficient transport and mobility along the Corridor. This priority focuses on identifying bottlenecks, enhancing resilience, securing funding, and advocating for cross-border policy integration to maintain a robust infrastructure network. This pillar is interconnected with **Fostering Spatial Integration**, ensuring the alignment of regional planning with infrastructure development, **Governance in a Merged Corridor**, to streamline decision-making and collaboration across stakeholders, and **Driving Modal Shift**, enabling a shift from road-based transport to more sustainable alternatives.

Main goals of this Working Group are

- **IDENTIFYING AND REMOVING BOTTLENECKS IN A CONNECTED CORRIDOR** to identify and address infrastructure bottlenecks of the Corridor.
- **FUNDING AND POLICY ADVOCACY** to secure long-term financial support in the Corridor.

The revision of the Action Plan by the Working Group Connected Corridor includes four specific topics to be developed by 2027, followed by a summary of goals and strategy review in 2028:

- bottlenecks,
- resilience and competitiveness,
- urban nodes and intermodal passenger transport,
- freight transport and sustainable logistics.

It is proposed to develop two topics per year. These topics were included because they are directly monitored by the Regions, and in particular by the Lead Partner, who can therefore ensure expertise on these matters. Regarding urban nodes, the scope has been extended to passenger mobility, as these nodes are the most congested. Concerning dual use infrastructure, since it is not currently followed by the Italian Regions or the Lead Partner, it is proposed to integrate it under the resilience topic, allowing the possibility to attract dedicated funding. Together with resilience, competitiveness has also been included, as it is a priority under the new European programming period.

In summary, the activities will be structured as follows:

- analysis (using the ESPON PREPARED project),
- identification of a common strategy,
- drafting of a joint document to be submitted to the European Commission outlining our needs,
- identification of available funding,
- requests for new funds and regulatory adjustments.

Possible deliverables include position papers, an EGTC Perspective, and an EGTC Policy Brief.

In addition, we would like to request the EGTC office to provide a quarterly update on available EU funds and to support members in applying for them.

The Action Plan for the WG Coordinated Corridor:

Action Plan		
TIMELINE	ACTION	ACTORS (lead in Bold)
Cross-Cutting Activities		
End of 2025	Develop action plan segment “Connected Corridor”	WG members, Office
Continuously	Coordinate presence at key events and activities for stakeholder engagement	WG lead with Director and Coordination Group
Early 2026	Establish list and schedule for position papers to be developed	WG lead with Director and Coordination Group
According to schedule (to be defined)	Develop strategic position papers/briefs for lobbying efforts	WG
End of 2025	Identify most relevant EU bodies, national infrastructure authorities and transport agencies and their responsible contact persons	WG members
2027-2028 preparation period	Evaluate progress and provide input for 2028 Action Plan update	WG members
Bottlenecks regarding infrastructure availability and quality		
Quarterly	<ul style="list-style-type: none"> Map out available EU, national and other funding opportunities for infrastructure projects Support EGTC members in securing European funds 	EGTC office
4 quarterly 2025	Draw up a list of the main bottlenecks along the MSRMED corridor within the EGTC territories, with the integration of information on ongoing studies and funding aimed at solving these bottlenecks.	WG members, EGTC office, PREPARED project
1 quarterly 2026	<ul style="list-style-type: none"> Develop unified bottlenecks classification framework and bottleneck impact evaluation on the infrastructure availability and quality for the EGTC area (EGTC perspective) Define common criteria for selecting the priority bottlenecks for the EGTC area (EGTC policy brief) 	WG members, EGTC office, PREPARED project
2 quarterly 2026	<ul style="list-style-type: none"> Deliver a presentation on the selected bottlenecks to the EU bodies and national government (Position paper) Individuate EU funds to solve infrastructure bottlenecks, Propose amendments to the EU Multiannual Financial Framework 2028–34 and to the public consultations on EU regulations and plans (EGTC policy brief) 	WG Connected, EGTC office
2028	<ul style="list-style-type: none"> set out a summary of goals and strategy review regarding bottlenecks in infrastructure availability and quality 	WG Connected, EGTC office
Resilience and competitiveness		
Quarterly	<ul style="list-style-type: none"> Map out available EU, national and other funding opportunities for infrastructure projects Support EGTC members in securing European funds 	EGTC office
3 quarterly 2026	<ul style="list-style-type: none"> Develop analysis on resilience, (climate prevention, infrastructure efficiency, dual-use interoperability, technical and regulatory integration) (EGTC perspective) Define common criteria for resilience and competitiveness in infrastructure (EGTC policy brief) 	WG members, EGTC office
4 quarterly 2026	<ul style="list-style-type: none"> Deliver common proposals on resilience and competitiveness to the EU bodies and national governments (Position paper) Individuate EU funds and regulations to improve resilience infrastructure, Propose amendments to the EU Multiannual Financial Framework 2028–34 and to the public consultations on EU regulations and plans ((EGTC policy brief) 	WG members, EGTC office
2028	<ul style="list-style-type: none"> set out a summary of goals and strategy review regarding bottlenecks in resilience and competitiveness 	WG Connected, EGTC office
Urban Nodes and intermodal passenger transport		
Quarterly	<ul style="list-style-type: none"> Map out available EU, national and other funding opportunities for infrastructure projects Support EGTC members in securing European funds 	EGTC office
1 quarterly 2027	<ul style="list-style-type: none"> Collect data on urban nodes infrastructure and intermodal passenger transport (EGTC perspective) Define common standard for EGTC area and a unique strategy to implement it (EGTC policy brief) 	WG members, EGTC office
2 quarterly 2027	<ul style="list-style-type: none"> Deliver common proposals on the urban nodes and intermodal passenger transport to the EU bodies and national governments, (Position paper) Individuate EU funds and regulations to improve urban nodes and intermodal passenger transport Propose amendments to the EU Multiannual Financial Framework 2028–34 and to the public consultations on EU regulations and plans (EGTC policy brief) 	WG members, EGTC office
2028	<ul style="list-style-type: none"> set out a summary of goals and strategy review regarding bottlenecks in urban node and intermodal passenger transport 	WG Connected, EGTC office
Freight transport and green logistics		
Quarterly	<ul style="list-style-type: none"> Map out available EU, national and other funding opportunities for infrastructure projects Support EGTC members in securing European funds 	EGTC office
3 quarterly 2027	<ul style="list-style-type: none"> Collect freight transport and green logistic data (EGTC perspective) Define common standard for EGTC area and a unique strategy to implement it (EGTC policy brief) 	WG members, EGTC office
4 quarterly 2027	<ul style="list-style-type: none"> Deliver common proposal on freight transport and green logistic to the EU bodies and national governments (Position paper) Individuate EU funds and regulations to improve freight transport and green logistic Propose amendments to the EU Multiannual Financial Framework 2028–34 and to the public consultations on EU regulations and plans (EGTC policy brief) 	WG members, EGTC office
2028	<ul style="list-style-type: none"> set out a summary of goals and strategy review regarding bottlenecks in freight transport and green logistic 	WG Connected, EGTC office

2.5 ACTION PLAN CROSS-BORDER ISSUES

Representatives of the Working Group Cross-border Issues are:

Leader:

- Jean-Philippe Odeurs (Provincie Limburg) - jjj.odeurs@prvlimburg.nl, Ton Neumann (Provincie Limburg) - ajm.neumann@prvlimburg.nl, Eric Roufs (Provincie Limburg) - pmf.roufs@prvlimburg.nl
- Co-leader: Kristine Clev (Verband Region Rhein-Neckar) - kristine.clev@vrrn.de

Members:

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- Raffaele Francesco Frau (Metropolitan City of Milan) - r.frau@cittametropolitana.mi.it
- Coen Meikers (Gelderland) - c.meikers@gelderland.nl
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- Manfred Rausch (Port of Strasbourg) - m.rausch@strasbourg.port.fr
- Benjamin Blaser (Verband Region Südlicher Oberrhein) - blaser@vrso.de
- Peter Endemann (Verband Region Frankfurt) - endemann@region-frankfurt.de

Members from the already established group on cross-border issues:

- Benjamin Blaser (Regionalverband Südlicher Oberrhein) - blaser@vrso.de
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Addressing **Cross-border** issues is the main priority of this Working Group since mitigating cross-border issues is essential for the efficient movement of goods and people within the Corridor. However, regulatory misalignment, infrastructure gaps, and coordination challenges continue to hinder transport and mobility. This pillar is interconnected with **Governance in a Merged Corridor**, to facilitate institutional and regulatory coordination, **Fostering Spatial Integration**, which enhances regional cooperation in infrastructure development, and **Enhancing Transport Digitalisation and Smart Mobility**, which improves data-sharing and interoperability for seamless operations.

Main goals of this Working Group are

- **IMPROVING CROSS-BORDER INFRASTRUCTURE** to enhance **connectivity, policy alignment, and infrastructure coordination** across national borders within the Corridor.
- **STRENGTHENING GOVERNANCE AND SPATIAL INTEGRATION TO MITIGATE CROSS-BORDER ISSUES** to ensure **cross-border coordination**, including harmonising policies for freight and passenger transport.

The Action Plan for the WG Cross-border Issues:

TIMELINE	ACTION	ACTORS
Sept - Dec 2025	Identify most relevant EU bodies and their representatives and actors Facilitate communication between EU bodies and the RALP members - Coordination and strategic direction	WG members
Continuous	Lobbying for cross-border policy alignment and funding - Advocate for streamlined administrative processes and financial support for cross-border infrastructure	RALP members and WG Coordinated, WG Communication
Jan 2026	Define the most pressing border-region challenges impacting connectivity	RALP WG members
July 2026	Draft a position paper for advocacy	RALP WG members
Continuous	Involve advisory board as think-tank - Advise on key cross-border challenges - Identify the most critical cross-border policy issues impacting the Corridor	RALP Advisory Board
2025-2026	Assess the impacts of the merger to North Sea - Rhine - Mediterranean Corridor - Cooperate with PREPARED on the merger, identifying and mapping merger effects in terms of economic, transport, environmental and governance aspects	RALP members, WG Coordinated, PREPARED
Summer 2026	Position Paper / EGTCs perspective on Corridor governance	WG members +AB

Action Plan		
Autumn 2026 - early 2027	Capitalise on PREPARED results and the networks built	WG members
September 2025 - yearly	Coordinate cross-border initiatives: Share national, regional, and EU funding priorities for cross-border projects	RALP members, WG members
Tbd	Facilitate joint infrastructure planning projects with national and regional authorities	RALP members, WG members
Tbd	Involve local and regional authorities in research and planning initiatives regarding urban nodes in cross-border areas	RALP members, WG members
Tbd	Contribute to EGTC-position and strategy towards new MFF 2028-2034 - CEF and Cohesion policy	RALP members
2026	Update lobby messages for the EGTC on cross-border issues	WG Cross-border, WG Communication
2026/2027 - continuously	Explore possibilities for Rhine-Alpine cross-border projects in EU programmes (CEF, Interreg, etc.)	WG Cross-border

3 COMMUNICATION

3.1 ACTION PLAN FOR POLICY ADVOCACY AND STRATEGIC COMMUNICATION

Representatives of the Working Group Communication and Governance:

Leader:

- Tim Neugebauer (City of Mannheim) - tim.neugebauer@mannheim.de

Members:

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- Birgit Oosterhuis (Provincie Zuid-Holland) - b.oosterhuis@pzh.nl

Effective policy advocacy and strategic communication are essential for presenting the priorities of in European transport policymaking. Strengthening RALP's engagement in TEN-T meetings, corridor fora, and other relevant platforms will help enhance visibility, align policy objectives, and enhance collaboration among key stakeholders. By advocating for streamlined administrative processes, funding support, and regulatory alignment, RALP aims to influence decision-making at the European level.

This initiative will not only support stakeholder engagement but also facilitate the exchange of knowledge, best practices, and internal and external recognition to ensure that RALP remains an active player in shaping cross-border transport and regional development policies.

The main goal is to **strengthen policy advocacy and dissemination** by actively engaging in EU transport policymaking, lobbying efforts, and stakeholder coordination to enhance strategic influence and alignment with European priorities.

The Action Plan for the WG Communication and Governance:

TIMELINE	ACTION	ACTORS (lead in Bold)
End of 2025	Update and finalize communication strategy including lobby/catchy messages - Align with Strategy 2025	Communication and Governance WG , Communication Manager, Managing Committee,
Establish/iterate upon initial draft until end of 2025. Continuous updates	Develop the overarching narrative/storyline to accompany the strategy communication	WG Communication in coordination with all Working Groups, Office
End of 2025	Create a platform or mechanism to coordinate all public communications of all Working Groups	All Working Groups, WG Communication , Office
Sept - Dec 2025 Continuous	Identify most relevant EU bodies and their representatives and actors Facilitate communication between EU bodies and the RALP members - Coordination and strategic direction	WG members RALP members and WG Coordinated Corridor, with WG Communication
Early 2026	Develop a comprehensive lobbying strategy covering all strategic pillars	Working Group jointly with Director and Managing Committee
Continuous	Policy advocacy coordination - Support lobbying efforts for all strategic pillars	Director with support of WG and Members' Brussels based staff
According to schedule (to be defined)	Develop strategic position papers for lobbying efforts - Create targeted papers for EU transport policymaking, TEN-T developments, funding advocacy Establish list and schedule for position papers to be developed	WG together with Coordination Group
Continuously based on annual schedules	Coordinate EGTC participation and presentation at key events to disseminate our position papers and ensure visibility of the EGTC	WG jointly with Director and coordination group
Quarterly? Half-Yearly? Annually?	Monitor communication activities - Track effectiveness of working group communications, measure stakeholder engagement, assess policy influence	WG jointly with the Director and Office
Continuous	Create and maintain strong social media presence based on working group activities - increase visibility and outreach as specified in Communication Strategy	Office with support of the WG
Continuous	Stakeholder engagement - Maintain relationships with EU institutions, industry associations, and network partners	Director in coordination with WG and all members
2025 - 2026, esp. with final project report	Contribute and actively participate in PREPARED project - Maximise added value and capitalise on findings - acquire new EGTC Members	WG, Office
2027-2028 preparation period	2028 Action Plan update - evaluate progress, alignment and processes as input to the update process	WG , Managing Committee, all working groups

4 OVERVIEW

The RALP serves as a central platform for facilitating collaboration, communication, and strategic action among its members.

The successful execution of these initiatives spanning the **Green Corridor**, **Connected Corridor** and **Coordinated Corridor** relies on the active engagement and contributions of its members. Through joint efforts, policy advocacy, stakeholder involvement and communication channels, the RALP fosters cross-border cooperation, supports infrastructure development, and drives sustainable and digital transport solutions along the Corridor.

